

Postsecondary
State Policy



JOBS FOR THE FUTURE

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Community Colleges Count

I Have a Program Advisory Committee, Isn't That Enough? (Getting in Touch With Your Inner Employer)

Scott Ellsworth, Principal, SE Consulting



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Overview

- Welcome & Introduction
- Point / Counterpoint
- Why Employer Engagement Matters
- Self Reflection / Table Talk
- Lessons from the Front Lines
- Questions



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Self Reflection

- What new projects has your advisory committee brought to you in the last year and what have you done with them?
- Do you have a formal talent development plan with your employers? If not, when do you seek data and information from your employers about hiring needs or projected growth or declines?
- How do you utilize your employers? Would you feel valued for that?
- What percentage of your advisory committee meeting are you talking versus listening?
- Do you really listen to your employers and understand their needs?



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QUESTIONS?

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