



**Annual Joint Meeting
Chief Academic Officers, Chief Financial Officers &
Chief Student Affairs Officers**

February 8, 2018
10:00 a.m. – 3:00 p.m.

Nationwide Hotel & Conference Center
100 Green Meadows Drive
Lewis Center, Ohio, 43035

10:00 a.m. WELCOME & INTRODUCTIONS

10:15 a.m. LAUNCH OF RETURN ON INVESTMENT (ROI) TOOL TO SUPPORT INSTITUTIONAL INVESTMENTS IN STUDENT SUCCESS

Session Description:

- Overview of return on investment (ROI) and strategic finance in higher education
- Development of ROI model and OACC pilot school experience
- Introduction to model and available support
- Explore potential uses for the model

*Presenters: Rick Staisloff, Principal, rpk Group
Donna Desrochers, Associate, rpk Group
Tom Prendergast, Director of Institutional Research, North Central State College
Stephanie Sutton, Associate Provost, Enrollment Management & Student Success/Registrar*

12:15 p.m. NETWORKING LUNCH

1:00 p.m. OHIO'S PERFORMANCE-BASED FUNDING MODEL

Session Description:

- Review analysis of institutional outcomes and five-year trends in the state share of instruction (SSI) distribution
- Discuss next steps and priorities for the Community College Funding Consultation
- Provide suggestions for continuous improvement and institutional support

*Presenters: Martha Snyder, Director, HCM Strategists
Scott Boelscher, Senior Associate, HCM Strategists*

3:00 p.m. WRAP UP & ADJOURN*

***3:15 p.m. COMMUNITY COLLEGE FUNDING CONSULTATION WORK GROUP DEBRIEF & NEXT STEPS**